

# Reach out and Read Minnesota's Virtual Benefit 2020



MINNESOTA

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**RESILIENCE**

MAY 7, 2020



## AGENDA

### WELCOME

7:30am – 7:35am

### PROGRAM

7:35am – 8:15 am



## FEATURING

### **Our Program's Impact with Kris Hoplin**

Reach Out and Read Minnesota Executive Director

### **Mitigating Stress in Children by Dr. Megan Gunnar**

Director of the Institute of Child Development at the University of Minnesota

### **Gerald Gilchrist Medical Champion Award**

### **Greetings from the Governor's Office**

### **Keynote address by Dr. Gigi Chawla**

Reach Out and Read Minnesota Medical Director and Chief of General Pediatrics at Children's Minnesota

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### **WE'RE SO GLAD YOU JOINED US**

Today we'll be hearing from some of Minnesota's leading experts in child development and health. We're glad you're a part of the discussion. Reading with children has never been more important.

## SUPPORT

Your support helps us bring the brain-building power of books to children across the state. With your help, we can give more children the foundational skills they'll need to succeed for the rest of their lives.

Consider supporting us at [reachoutandreadmn.org](http://reachoutandreadmn.org) or by mailing the form included with your materials.

### **Support Our Work**

[Learn more about getting involved](#)



## PROGRAM

### MISSION

Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

### MODEL

At children's regular check-ups doctors and nurses trained in our program speak with parents and caregivers of children ages birth to five years about the importance of reading for their child's development.



At each well-child visit a child attends—a total of 10 between 6 months and 5 years old— the child receives a developmentally appropriate book to take home.

We offer these books in a selection of languages that reflects our diverse Minnesota communities, including: Spanish, Somali, Hmong, Karen, Ojibwe and Dakota.

### EVIDENCE

Evidence shows that sharing books with children is perhaps the most powerful tool we have to aid in brain development, language acquisition, school readiness, and children's social and emotional well-being.

Among families that participate in Reach Out and Read programming, parents and caretakers are two and a half times more likely to read to their children. Children who participate in our program see substantially higher receptive and expressive language scores.

We also know that our program builds relationships between families and their medical care providers. Clinics that implement our program see higher rates of attendance at well-child visits and families who participate are more likely to consider their care provider as “helpful”.

## Support Our Work

[Learn more about getting involved](#)



## OUR IMPACT

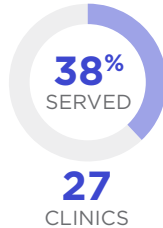


MINNESOTA

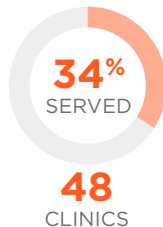
# Building strong family

and **community** connections  
through **reading**.

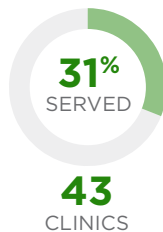
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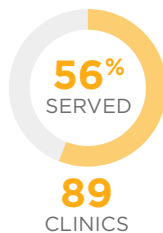
CENTRAL



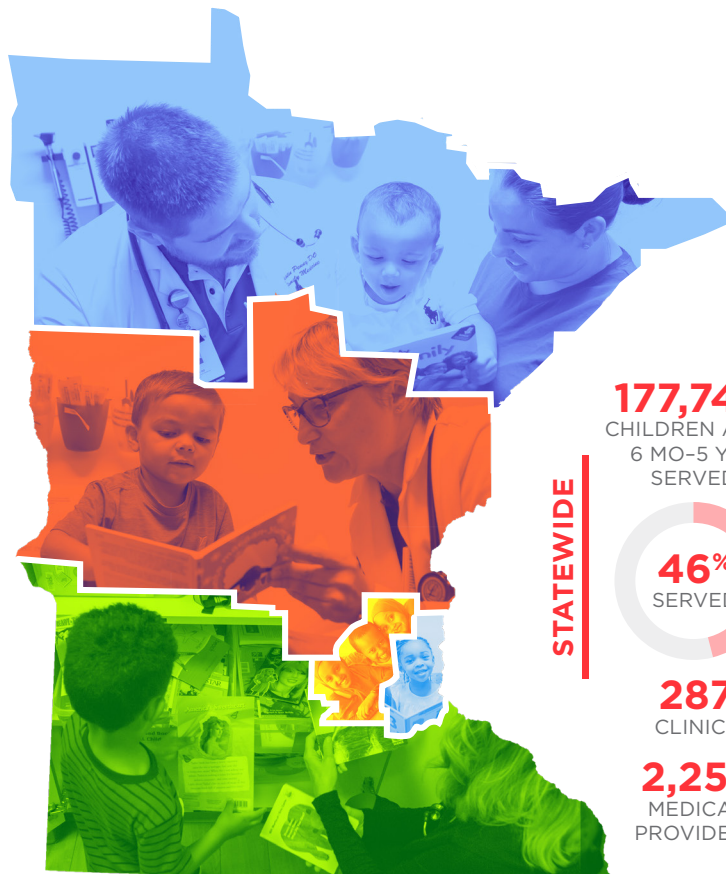
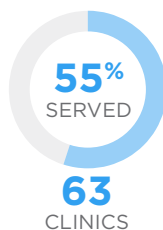
SOUTH



METRO WEST

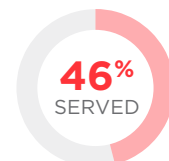


METRO EAST



STATEWIDE

**177,742**  
CHILDREN AGED  
6 MO-5 YRS  
SERVED



**287**  
CLINICS

**2,257**  
MEDICAL  
PROVIDERS

Over one-third of US students enter kindergarten  
without the skills they need to learn to read.

Instilling a love for reading at an early age sets  
children up for success by building stronger  
language skills and a larger vocabulary.

Reach Out and Read Minnesota Counts are as-of July 5, 2019. Estimated population to be served is based on count of under age 6 provided by Children's Defense Fund-Minnesota, from Data Source: U.S. Census Bureau, 2013-2017 American Community Survey.

**We serve families across the state.**

Find a clinic near you on our searchable clinic list:

<https://reachoutandreadmn.org/what-we-do/where-we-are/>



## SPONSORS

### Our Executive Partner



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### Our Leadership Partner



### Our Literacy Partners



### Support Our Work

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