

### **DIY BOOK DRIVE KIT**

Thank you for your interest in hosting a Book Drive for Reach Out and Read Minnesota! Our partner clinics are always grateful to receive new children's books they can use for our core program.

#### #1. Choose your approach.

- Do you want a multi-day book drive collection at a fixed location (like a community center, daycare, school, or other business)?
- Do you want to organize a company-wide day of giving back as a fun way to clock in volunteer or service hours?
- Do you want an online book drive with a local bookstore or one of Reach Out and Read Minnesota's partner vendors (<u>Books4School</u>, <u>Scholastic</u> or <u>AllAboutBooks</u>)?
   Our partner vendors can usually provide more books per dollar, but we also love to support Minnesota's local bookstores. Some of our favorites include: <u>Birchbark</u> <u>Books</u>, <u>Magers & Quinn Booksellers</u>, <u>Black Bears and Blueberries Publishing</u> and Wild Rumpus.
- #2. Make a plan and timeline for the drive.
- #3. Reach out to us and share your plans for your drive.

#### **#4. Share and spread the word!**

- Use our <u>materials and resources</u> to share about your book drive with your/your organization's network, including social media, email, texting or your preferred method of communication.
- #5. Collect books and comb through to find any that don't fit into the criteria.
- #6. Box or bag up books with your organization/name labeled.
  - Email <u>getinvolved@reachoutandreadmn.org</u> with # of boxes/bags and when they
    will be dropped off at our storage site. Please give our staff at least 3 days to
    respond. They will contact you with address details of where to drop off your
    donation.

#### **#7. Drop off donation at our storage site in the Twin Cities.**

• You can feel great about giving the gift of reading to children all across Minnesota!

# NOTABLE LITERACY AND BOOK CONNECTED DATES

Any day is a great day to share the brain-building power of books, but sometimes it helps to have a special occasion to give!

- February: I Love to Read Month
- March: National Reading Month
- March 1: Read Across America Day
- March 2: World Book Day
- April 2: Children's Book Day
- April 12: D.E.A.R (Drop Everything And Read) Day
- May: Get Caught Reading Month
- May 6-12: National Children's Book Week
- August 9: National Book Lover's Day
- September: National Literacy Month
- October: National Book Month
- November: National Family Literacy Month
- November: Picture Book Month
- December: Read a New Book Month

## Thank you for helping us share the brain-building power of books with Minnesota families!

